



Coharie People, Inc.
7531 N US 421 Hwy
Clinton, NC 28328

Dear Sir/Ma'am,

The Coharie People are happy to announce our *52nd Coharie Indian Cultural Pow wow* on Friday, September 9, 2022 – Saturday, September 10, 2022. The event will be held at the Coharie Tribal Grounds, 7531 N US Hwy 421, Clinton, NC. We are looking forward to a large number this year as well.

We would like to thank you for your sponsorship in the past and ask for your support this year. Please see the attached sponsorship categories. The funding for the annual pow wow comes directly from corporate sponsorships and advertising. The tribe does not receive any state or federal funding for the pow wow. In fact, we are classified as a non-profit organization seeking your help.

The purpose of the annual pow wow is to celebrate the heritage and historical culture of the Coharie People. The Pow Wow consists of American Indian dancing, drumming, arts, crafts, native and non-native foods, and several educational aspects (i.e. health fair, tribal community gardens and Coharie River projects). Several tribes from all over North Carolina attend and participate in competitive dancing and drumming. The pow wow provides an array of different cultural experiences and exhibits for native and non-native people alike. We welcome the general public to come participate in our inter-tribal dances and to learn about the culture of the Coharie People. It is a weekend of entertainment, education, and fun for everyone.

If you have further questions or need further information regarding the Coharie People, please contact Vickie Newton at 910.379.9300. You may also visit our website at www.coharietribe.org. Please accept our sincere appreciation for your time and support.

Kind regards,

Coharie People Board

The 2022 POW WOW Sponsorship Categories

- **\$1,000.00 – Turquoise Sponsor:** includes a **full-page** ad in the 2022 POW WOW book, a copy of the pow wow book, inclusion on special recognition page as well as posting your logo on Sponsorship Banner located at pow wow grounds.
- **\$750.00 – Silver Sponsor:** includes a **half-page** ad in the 2022 POW WOW book, a copy of the pow wow book, inclusion on special recognition page as well as posting your logo on Sponsorship Banner located at pow wow grounds.
- **\$500.00 – Wampum Sponsor:** includes a **1/4-page** ad in the 2022 POW WOW book, inclusion on special recognition page as well as posting your logo on Sponsorship Banner located at pow wow grounds.
- **\$250.00 – Soapstone Sponsor:** includes a **business card** ad in the 2022 POW WOW book, inclusion on special recognition page as well as posting your logo on Sponsorship Banner located at pow wow grounds.

Any monies donated below the sponsorship level will be appreciated and considered as

- Donation by other supporters
- Or as an ad for the yearbook

PLEDGE FORM
Coharie People, Inc.
Non-Profit Tax ID#: 59-1713552

Company Name: _____

Address: _____

Telephone No: _____

Email Address: _____

Contribution Amount:

\$1,000 \$750 \$500 \$250 Other _____

Our camera-ready ad is enclosed ___ Will follow ___ Or emailed to vnnewton@gmail.com



Please make checks payable to: **Coharie Pow wow** Return your sponsorship contribution to:

Coharie People Board
ATTN: Lisa Carter, Treasurer
P.O. Box 1454
Clinton, NC 28329

We sincerely appreciate your sponsorship and support!